



SHINING STAR

★ ANNIVERSARY CELEBRATION ★

AUGUST 20, 2020 • INDIANAPOLIS PUBLIC LIBRARY • 7 PM - 9 PM (7 PM RECEPTION)



2020
SPONSORSHIP
// Information





// About US



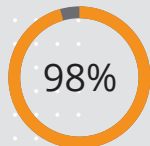
Starfish Initiative cultivates academically-promising, high school students facing unearned adversity into college-educated leaders. We provide them with individual mentors, college and career success programming.

Starfish Scholars face bright prospects through the comprehensive Starfish Experience, a four-year path to college and career access for the Indianapolis teens who join our program as rising ninth graders. The results of the Starfish program indicate the power of mentoring and Starfish programming preparing Scholars:

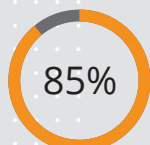
the NUMBERS



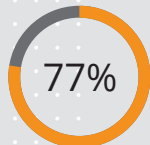
100% graduate from high school



98% have enrolled in college (compared to 75% overall and 64% of students in Indiana's statewide 21st Century Scholarship program)



85% have persisted in college from year one to two (compared to 75% overall and 73% of 21st Century Scholars statewide)



77% of Starfish Scholars have obtained or are still in pursuit of their degree (compared to just 40% of their 21st Century Scholar peers statewide)

This also compares to the unfortunate reality that just 34% of Indiana students who qualify for free or reduced lunches, and just 14% of non-white students, attend college directly after high school graduation. Show your support for Starfish Initiative, our 425+ Mentors and our 425+ Scholars by becoming a sponsor for our 17th Anniversary Celebration.



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// SPONSORSHIP LEVELS

SHOOTING STAR \$25,000

- Premier seating for 20 guests
- 20 VIP Reception tickets
- Cocktail Reception naming opportunity
- Full page AD back cover of program
- Speaking Role (to be mutually agreed upon)
- Star on Mentor "Walk of Fame"
- Recognition from the stage
- Logo on website (large)
- Recognition in Social Media (Facebook, Twitter, LinkedIn)
- Logo on signage at event
- Logo in all promotions and advertising
- Logo on all printed material (large)
- Acknowledgment in Annual Impact Report
- Category exclusivity

BRIGHT STAR \$15,000

- Premier seating for 20 guests
- 10 VIP Reception tickets
- AD in program (full page inner cover)
- Star on Mentor "Walk of Fame"
- Recognition in Social Media (Twitter, LinkedIn)
- Logo on website (medium)
- Logo on signage at event
- Logo (or mention) in all promotions and advertising
- Logo on printed material
- Acknowledgment in Annual Impact Report

LUCKY STAR \$10,000

- Reserved seating for 10 guests
- 6 VIP Reception tickets
- AD in program (1/2 page)
- Recognition in Social Media (Twitter)
- Logo on website (small)
- Logo on signage at event
- Logo on printed material

RISING STAR \$5,000

- Reserved seating for 10 guests
- 4 VIP Reception tickets
- Logo in program
- Name listed on website
- Name on signage at event
- Name listed on printed materials

GOLD STAR \$2,500

- Reserved seating for 10 guests
- 2 VIP Reception tickets
- Name listed on website
- Name listed on all printed materials
- Name on signage at event

Individual ticket and non-sponsored table options are available. Contact us for more information.



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**FOR SPONSORSHIP OR TICKETING
OPPORTUNITIES OR QUESTIONS,
PLEASE CONTACT:**

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